



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA
AREA RAPPORTI IMPRESE
TERZA MISSIONE E COMUNICAZIONE

COMMUNICATION DIVISION
THE PROMOTION AND COMMUNICATION SERVICES OFFICE:
COMUNICAZIONE.PROMOZIONE@UNIBO.IT

CONTEST TO SELECT THE BEST PHOTOGRAPHS AND VIDEOS ON THE TOPIC OF SELF-CARE

“IMMAGINI DI ATTENZIONE NEL TEMPO SOSPEO” (CARE IMAGES IN SUSPENDED
TIME)

(Executive order file no. - Protocol no. of)

ADDRESSED TO:

The entire university community

DEADLINE:

6 September 2021 at 24 noon

SUBMISSION OF APPLICATIONS:

Exclusively by filling in the form at the following link

<https://eventi.unibo.it/unibolife>

Art. 1 – Aims and objectives of the contest

The Alma Mater Studiorum - University of Bologna is promoting the video and photography contest “Immagini di attenzione nel tempo sospeso (Care images in suspended time)”. The aim is to use images to capture the concept of “taking care”. During the months of confinement due to the Covid emergency, we found that our attention frequently focused on the little things in our daily routine, aware that these aspects are a way of maintaining a strong bond with all those that form part of our sphere of affection, both in the family and the world of work. This attention is a way of taking care of the things and people that we are attached to, even at a distance.

Art. 2 – Participation requirements

Participation is open to the entire university community: enrolled students and Erasmus students attending the University as at the submission deadline date; professional staff; teachers and researchers of the University, temporary language assistants and readers, research fellows, PhD students, temporary teachers, tutors and language trainers.

Art. 3 – Topics of the Contest

Participants will be able to send the images and videos that most effectively evoke the beauty stemming from small and important forms of care, in order to promote the culture of self-care, understood in the widest possible sense.



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There is no better way to restart than by taking care of ourselves and of our world, starting with our community, our feelings, our homes, study and work places and all that we see and experience every day, even at a distance.

While our ability to travel is restricted, taking care of the little things in which we can see beauty could be the best way to fuel our passions and restore a better image of ourselves and of the world around us.

A special mention is given to the topic of cooperation during the pandemic.

The materials can be produced anywhere.

Certain topics are suggested:

- seeking the beauty around me;
- finding strength in my passions/studies (delightful ways to keep an interest alive);
- a new challenge: respect one another (ourselves, others, animals, my places);
- a new challenge: help one another (sharing moments with/relating to others: those who live with us, those who we meet briefly, if and when possible);
- how I experience the new way of studying or working: University life, the University near and far (how do I study, learn and work both in person and remotely);
- cooperation during the pandemic (special mention).

Art. 4 - Participation procedure

The contest is divided into two sections: section 1 PHOTOGRAPHY, section 2 VIDEO.

It is possible to participate in only 1 section (either photography or video).

Participants may submit up to 3 photographs or 1 short video.

The photographs must meet the following specifications:

- JPEG format;
- a minimum size of 2 Megapixels;
- a maximum size of 20 Megapixels;
- black and white or colour;
- vertical or horizontal framing.

The videos must meet the following specifications:

- Horizontal orientation;
- 16:9 aspect ratio;
- minimum resolution 1280x720 pixels, recommended resolution 1920x1080;
- a maximum size of 100 Megapixels;
- file format mp4;
- maximum duration 1 minute.

Each photograph must have a progressive number, an identifying title and indicate the location where they were taken if possible.

Each video must have a title and indicate the location where filmed if possible.



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The photographic/video materials must be submitted by the competition deadline indicated herein via the website <https://eventi.unibo.it/unibolife>, which may be accessed by logging in with the participant's Unibo username and password. Participants must fill in the online application form and upload the following documents:

- upload up to a maximum of 3 photographs or 1 video;
- upload the files with 1) the release form granting permission to use the image, 2) release form relating to the persons photographed or filmed, 3) identity document of the photographer/videographer and of any persons photographed or filmed.

All the release forms must be dated and signed by hand. The release forms can be downloaded at the link: <https://eventi.unibo.it/unibolife>.

The registration is valid only if all the documents (photographs, release forms and copy of valid identity documents) are submitted at the same time and uploaded at the link <https://eventi.unibo.it/unibolife> by the competition.

By registering for this contest, each participant accepts these rules and recognises that the university of Bologna is authorised to receive their registration data. They also declare that they meet the requirements for participation.

Art. 5 - Deadlines

REGISTRATION OPENS: 14 June 2021

REGISTRATION CLOSES: 6 September 2021

Participants must register by 24:00 on 6 September 2021.

ANNOUNCEMENT OF THE WINNER: 1 October 2021

PRIZE-GIVING: 11 October 2021

Art. 6 – Award Committee

The images will be assessed by an Award Committee comprising members of the Alma Mater Studiorum – University of Bologna and a representative of the Coop Alleanza 3.0:

- Professor Marco Antonio Bazzocchi, a delegate of the Rector for cultural initiatives;
- Professor Chiara Elefante, Vice-Rector of Human Resources;
- Professor Claudio Marra, a teacher in the Department of Art;
- Dr. Mirella Cerato, Communication Division Manager;
- Dr. Manuela Colin, Digital Communication and Social Media Office;
- Anna Zoli, Chair of the Student Council;
- a representative designated by Coop Alleanza 3.0.

The committee will assess the photographs and videos based on:

- the relevance of the theme proposed;
- originality.

The photographs and videos that do not meet the specifications will not be considered.

The committee may decide to not assess photographs and videos containing content that may be deemed offensive or against common morality. The decision of the committee is final and cannot be appealed.



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The photographs and videos submitted must not have been awarded prizes in any other competition. Photographs and videos with any kind of recognisable mark of the photographer or the videographer (logo, signature, watermark, etc.) will not be accepted.

Art. 7 – Registration fee

There is no registration fee.

Art. 8 - Prize

The Award Committee will assess the submissions that meet the requirements specified in articles 3 and 4 of this document and will compile a ranking list with the top four candidates for each section. Each candidate can receive only *one prize for only one position in only one section*. For each section, the four best works and the relative photographers/videographers will be awarded the following prizes:

- candidates ranked in first place in the photography section and in first place in the video section will each receive a 13” MacBook Air M1 worth €1,159;
- candidates ranked in second place in the photography section and in second place in the video section will each receive a voucher worth €200 that can be redeemed in any Coop Alleanza 3.0 outlet;
- candidates ranked in third place in the photography section and in third place in the video section will each receive a CUS card worth €100, redeemable in CUS facilities, and a voucher for a fleece at the UniboStore;
- candidates ranked in fourth place in the photography section and in fourth place in the video section will each receive a voucher worth €100 that can be redeemed in any Coop Alleanza 3.0 outlet.

Coop Alleanza 3.0 will also provide the following vouchers:

- 1 x voucher worth €200 that can be redeemed in any Coop Alleanza 3.0 outlet awarded as a special mention to the work that best expresses the theme of cooperation;
- 1 x voucher worth €200 that can be redeemed in any Coop Alleanza 3.0 outlet in Lame, Borgo and Villanova, to be used to buy books for the University Library, which will be available to users.

All participants, by registering for the contest and showing the registration confirmation email, will receive discounts at Med Store outlets for the entire duration of the video and photography contest.

- 10% discount on iPads;
- 12% discount on Macs;
- 5% discount on iPhones.

Art. 9 – Prize-giving and presentation of the photographs

The prize-giving ceremony will take place during the “AlmaFest” exhibition on 11 October 2021. A selection of the best entries along with the winning works will be shown at the exhibition and a virtual exhibition will also be posted on the University website.

Art. 10 – Address of the Organisation

Settore Comunicazione, Ufficio Comunicazione digitale e social media, via Marsala 49 – 40126 Bologna.



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Art. 11 – Acceptance of the Regulation

Participation in this contest implies full acceptance of the rules and conditions set out in this regulation.

Art. 12 - Ownership and use

Each participant declares and guarantees that the images submitted are their own original works and that they own the moral and economic rights and any other right of use over said works.

The participants undertake to hold the University harmless against any liability that may arise from claims of third parties relating to copyright.

Participation in the contest entails the transfer of the copyright to the University, save for authorship rights.

Regardless of the outcome of the contest, the University may use the works submitted without having to pay any sum to the participants. Said works may be included in UniboImagine, the internal repository which supports institutional communication, and used both online and offline for the promotional and communication purposes of the University.

Art. 13 - Processing of personal data

Pursuant to art. 13 of the General Data Protection Regulation (Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016), candidates are hereby informed that the personal data provided or in any case obtained by the Alma Mater Studiorum – University of Bologna will be processed for the purposes of participating in the photographic contest entitled “Immagini di attenzione nel tempo sospeso” (Care images in suspended time) and of managing the related activities. The data will be processed by specifically authorised persons, using also computerised means, in the manner and to the extent necessary to achieve the aforementioned purposes, including in the event of sharing the data with third parties. The provision of said data is essential in order to register for the contest and refusal to provide said data will make participation impossible.

The legal basis of said processing lies, pursuant to art. 6, para. 1.e), of Regulation (EU) 2016/679, in the institutional duties assigned to Alma Mater Studiorum - University of Bologna for the performance of activities in the public interest.

Candidates have the rights referred to in articles 15 et seq. of the aforementioned Regulation (EU) 2016/679, in particular the right to access their data, to request and obtain the rectification, erasure or the restriction on processing of the data, as well as the right to object to the processing of their data. They may exercise these rights by emailing the Alma Mater Studiorum - University of Bologna at privacy@unibo.it.

Data subjects who believe that their personal data have been processed in violation of the requirements of the Regulation may file a complaint with the Italian Data Protection Authority, as provided for by art. 77 of the above Regulation, or seek an effective judicial remedy (art. 79 of the Regulation).

The Data Controller is the Alma Mater Studiorum – University of Bologna (registered office: via Zamboni 33, 40126 - Bologna, Italy; e-mail: privacy@unibo.it; PEC: scriviunibo@pec.unibo.it).

The contact details for the Data Protection Officer are: registered office: via Zamboni 33, 40126 - Bologna, Italy; e-mail: dpo@unibo.it; PEC: scriviunibo@pec.unibo.it.

Further information can be found on the website www.unibo.it/privacy.



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Bologna, 3/6/2021

The Director

Dr. Marco Degani